

Table 2b

Distribution of location of major competitors and number of regional competitive areas outside of the United States, by selected company characteristics and innovation status: 2001

(Percent distribution)

Characteristic	Total	Location of competitors		Number of competitive regional areas outside of the U.S.			
		U.S. only	Outside of U.S.	1	2	3	4
All companies.....	100	83.9	16.1	10.9	2.4	1.9	1.0
IT.....	100	78.4	21.6	13.2	4.4	S	2.6
Manufacturing.....	100	64.8	35.2	21.5	9.4	S	S
Communication.....	100	87.2	12.8	7.2	S	S	S
Computer related services.....	100	83.1	16.9	10.6	S	S	S
Non-IT.....	100	84.7	15.3	10.5	S	S	S
Manufacturing.....	100	80.2	19.8	13.4	S	S	S
Transportation & public utilities.....	100	88.6	11.4	9.1	S	S	S
Finance, insurance & real estate.....	100	94.8	S	S	S	S	S
Engineering & AAB services.....	100	91.0	9.0	7.0	S	0.0	S
By revenue size							
\$2.5M to \$4.9M.....	100	87.2	12.8	8.5	S	S	S
\$5M to \$9.9M.....	100	84.3	15.7	13.2	S	S	S
\$10M to \$24.9M.....	100	79.1	20.9	13.2	S	S	S
\$25M to \$50M.....	100	88.5	S	S	S	S	S
Above \$50M.....	100	76.5	23.5	10.8	S	S	S
Innovators ¹	100	81.1	18.9	13.5	2.2	S	S
IT.....	100	78.5	21.5	13.7	3.9	S	S
Manufacturing.....	100	63.8	36.2	22.8	S	S	S
Communication.....	100	84.5	15.5	S	S	S	S
Computer related services.....	100	81.6	18.4	12.1	S	S	S
Non-IT.....	100	81.8	18.2	13.4	S	S	S
Manufacturing.....	100	75.5	24.5	S	S	S	0.0
Transportation & public utilities.....	100	83.2	S	S	S	S	S
Finance, insurance & real estate.....	100	93.2	S	S	S	S	S
Engineering & AAB services.....	100	88.5	11.5	S	S	0.0	S
By revenue size							
\$2.5M to \$4.9M.....	100	81.0	19.0	11.6	S	S	S
\$5M to \$9.9M.....	100	83.3	16.7	14.1	S	S	0.0
\$10M to \$24.9M.....	100	81.3	18.7	14.2	S	S	S
\$25M to \$50M.....	100	85.5	S	S	S	S	S
Above \$50M.....	100	72.5	27.5	16.6	S	S	S
Noninnovators ¹	100	86.6	13.4	8.7	S	S	S
IT.....	100	78.9	21.1	12.0	S	S	S
Manufacturing.....	100	66.7	33.3	20.3	S	S	S
Communication.....	100	95.7	S	S	0.0	0.0	S
Computer related services.....	100	91.3	S	S	S	0.0	S
Non-IT.....	100	87.2	12.8	8.5	S	S	S
Manufacturing.....	100	83.6	16.4	S	S	S	S
Transportation & public utilities.....	100	93.1	S	S	0.0	S	0.0
Finance, insurance & real estate.....	100	97.0	S	S	0.0	S	0.0
Engineering & AAB services.....	100	93.3	S	S	S	0.0	S
By revenue size							
\$2.5M to \$4.9M.....	100	92.6	7.4	6.5	S	S	S
\$5M to \$9.9M.....	100	84.9	15.1	12.6	S	S	S
\$10M to \$24.9M.....	100	77.5	22.5	S	S	S	S
\$25M to \$50M.....	100	93.0	S	S	S	0.0	0.0
Above \$50M.....	100	82.8	S	S	S	0.0	S

¹ Breakdowns by innovation exclude 32 cases, representing 1,100 businesses, in which innovator status could not be determined. To be classified as an innovator, the company must indicate that it had developed a product or process either in the past 12 months or believe it would develop a product or process in the next 12 months as a result of IT-based innovation. The survey was conducted during the period July 2001–April 2002.

KEY: IT=information technology; AAB=accounting, auditing, bookkeeping; S=suppressed for reasons of reliability due to receiving less than 20 responses

NOTES: Responses are to question 1b: "Overall for your company, in which of the following regions of the world are your major competitors primarily located?" Responses to this check all that apply question allow for more than one response and exclude 53 cases, representing 2,100 companies, who did not respond to the question or whose response could not be categorized. Percentages are based on unrounded frequencies and may not total 100 because of rounding.

IT is defined as the hardware and software that support the production or use of computer-based information systems, the infrastructure necessary to access such information systems, or data processing services. Companies are classified as IT or Non-IT based on their 4-digit SIC number. IT Manufacturing includes companies with SICs of 3571-3579, 3651, 3661-3679, 3695, 3823-3826. IT Communication includes companies with SICs of 4812-4822, 4832, 4833, 4841-4899. IT Computer related services includes companies with SICs of 7371-7379. Non-IT Manufacturing includes companies with SICs of 2011-3569, 3581-3648, 3652, 3691-3694, 3699-3822, 3827-3999. Non-IT Transportation & public utilities includes companies with SICs of 4011-4231, 4412-4789, 4911-4971. Non-IT Finance, insurance & real estate includes companies with SICs of 6011-6036, 6081-6153, 6159, 6162-6799. Non-IT Engineering & AAB services includes companies with SICs of 8711, 8721.

SOURCE: National Science Foundation, 2001 Information Technology Innovation Survey.